



B.V.V. S. Sangha's



**BASAVESHWAR ENGINEERING COLLEGE (AUTONOMOUS)  
BAGALKOT**



## **New Age Incubation Network (NAIN)**

**In Association with KITS- Karnataka Innovation & Technology Society,  
Dept of IT, BT and S&T, Govt. of Karnataka**

Report on

---

# **IDEATHON-18**

**-Idea 2 Market**

(Oct 31<sup>st</sup> – 1<sup>st</sup> Nov, 2018)

---

## IDEATHON-18

### -Idea 2 Market

Ideathon was scheduled in Basaveshwar Engineering College (Autonomous) , Bagalkot during Oct 31st - 1st of Nov. 2018.

### Inaugural Function of Ideathon-18

Mr. Jagannathan Seshadri, Expert Consultant-Entrepreneurship Education chief guest for the event, Prof. P. V. Kulkarni Dept of Information Science and Engineering, Dr. A. D. Devangavi, College Coordinator, NAIN, Dr. R. N. Herkal, Principal B.E.C, Bagalkot were on the dias. Dr. S. S. Injaganeri, Dr. V. P. Kulkarni, Dean College of Agriculture, Vijayapura were invited.



**Inaugural Function of IDEATHON-18**



**Principal Dr. R. N. Herkal addressing the gathering during the Inaugural Function**

### **IDEATHON Sessions**

#### **Day 1. Ideathon Sessions**

Mr. Jagannathan S was the resource person for two day Ideathon event. Ideathon sessions are conducted in a well-equipped computer laboratory with audio and speaker systems. For Ideathon Regional Coordinator, College Coordinator and short-listed 30 students from B.L.D.E.A'S CET, Vijayapura, 30 students from College of Agriculture, Vijayapura and 30 students from B.E.C, Bagalkot had participated.

#### **Topics covered on day 1-Ideathon were**

- Introduction to Entrepreneurship
- Hands-on exercises on idea generation
- Introduction to Innovation
- Design thinking exercise
- Introduction to Idea evaluation Group
- Assignment on Idea evaluation



**Day 1: Introduction to Entrepreneurship**



**Day 1: Ideation activity**



## **Day 2 : Business Canvas Model**

Second day of Ideathon started with introduction on business canvas model, Students converted their idea to business model and presented the idea by end of the session.



### **Day 2: Introduction to Business Canvas Model**





**Day 2: Designing business model**



**Day 2: Idea pitching**





**Vote of thanks by Dr. A. D. Devangavi**

The Ideathon concluded with a group photo at 6.00 PM

